

Why Birmingham?



Birmingham Accolades



BIRMINGHAM
ONE OF THE
Top 10
Best
Downtowns

- MARCH 2014

LIVABILITY

BIRMINGHAM
No. 2
Housing Market
in the Country
for Millennials

- JULY 2014

Builder



BIRMINGHAM
1 of 10
of America's
New Industrial
Boomtowns

- JUNE 2014

Forbes



BIRMINGHAM
NAMED
Health IT
Breeding
Ground

- JUNE 2014

Health IT
OUTCOMES

Birmingham Accolades



BEST GRAD SCHOOLS
USNews
2014

UAB SCHOOL OF MEDICINE RANKED 10TH IN NATION FOR PRIMARY CARE

- MARCH 2013

BIRMINGHAM ONE OF THE

Top 10 hottest housing markets for 2014

- JANUARY 2014



CNNMoney

BIRMINGHAM ONE OF THE

Top 10 Cities for Banking

- JANUARY 2014



nerdwallet

BIRMINGHAM RANKS

#12

in the 2014 America's Most Affordable Cities

- MARCH 2014



Forbes

Downtown Birmingham Investment

Over \$500 million invested in downtown Birmingham from 2010 – 2012

- **\$49M** Minor League Baseball Stadium, Opened Spring 2013
- **\$400M** Children's Hospital Expansion, Opened June 2012
- **\$25M** Railroad Park, Opened September 2010
 - Won National People's Choice for Best Park in the U.S. (The Daily Green)
 - 2012 winner of the Urban Land Institute's 2012 Urban Open Space Award
- **\$70M** Westin Hotel and Uptown Entertainment District
 - The Westin, opened February 2013
 - Todd English Pub, opened February 2013
 - The Southern Kitchen & Bar, opened December 2013
 - Texas de Brazil, opened March 2014
 - Mugshots, opened April 2014
 - Cantina Laredo, opened August 2014

Downtown Birmingham



Listed among 15 U.S. cities with emerging downtowns– forbes.com, March 2013

Children's Hospital Expansion



Nation's third largest pediatric medical facility

Minor League Baseball Stadium



Attracted 437,612 fans in 2014, a 10% increase over 2013

McWane Science Center



Receives over 400,000 visitors annually

Railroad Park



Voted People's Choice for best new park in the U.S. – The Daily Green

Rotary Trail in the Magic City



\$4.5 million investment of linear park from 20th St. to 24th St. along 1st Ave. S

Westin Hotel & Uptown Entertainment District



BJCC attracts 1.5 million people annually

The Alabama Theatre



Receives approximately 200,000 visitors annually and recently voted as one of ten great places for a fabulous film festival by USA Today

The Lyric Theatre



450 events projected in its first three years drawing over 330,000 attendees

UAB Enrollment and Housing Data

- Current student enrollment: 18,000
- Projected enrollment (2018): 20,000
- Students in UAB housing: 2,500
- Existing housing units: 2,500
- Planned housing units (2016): 4,300

