# Why Birmingham?



December 2014

# **Birmingham Accolades**





- JUNE 2014

Forbes





BIRMINGHAM NAMED Health IT Breeding Ground

- JUNE 2014



#### **Birmingham Accolades**



# **Downtown Birmingham Investment**

Over \$500 million invested in downtown Birmingham from 2010 – 2012

- **\$49M** Minor League Baseball Stadium, Opened Spring 2013
- **\$400M** Children's Hospital Expansion, Opened June 2012
- **\$25M** Railroad Park, Opened September 2010
  - Won National People's Choice for Best Park in the U.S. (The Daily Green)
  - 2012 winner of the Urban Land Institute's 2012 Urban Open Space Award
- **\$70M** Westin Hotel and Uptown Entertainment District
  - The Westin, opened February 2013
  - Todd English Pub, opened February 2013
  - The Southern Kitchen & Bar, opened December 2013
  - Texas de Brazil, opened March 2014
  - Mugshots, opened April 2014
  - Cantina Laredo, opened August 2014

#### **Downtown Birmingham**



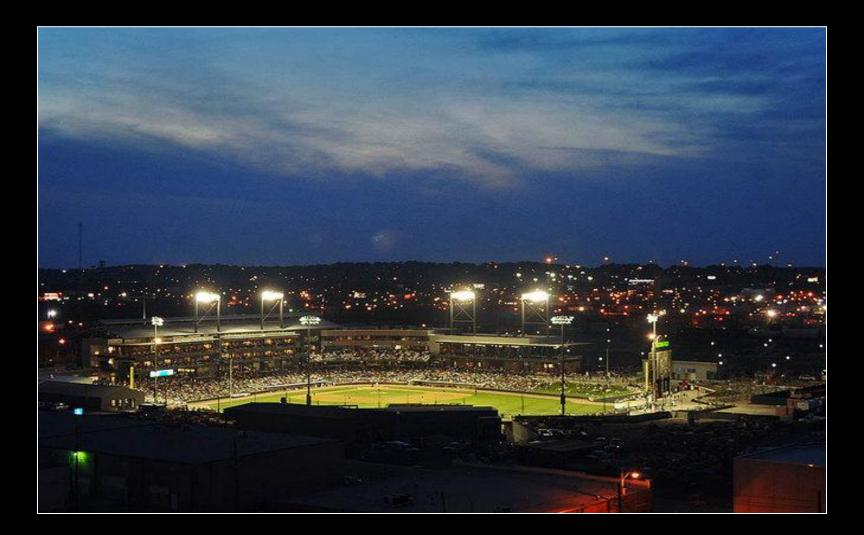
Listed among 15 U.S. cities with emerging downtowns- forbes.com, March 2013

# **Children's Hospital Expansion**



Nation's third largest pediatric medical facility

#### Minor League Baseball Stadium



Attracted 437,612 fans in 2014, a 10% increase over 2013

#### McWane Science Center



Receives over 400,000 visitors annually

#### **Railroad Park**





Voted People's Choice for best new park in the U.S. – The Daily Green

# Rotary Trail in the Magic City



\$4.5 million investment of linear park from 20<sup>th</sup> St. to 24<sup>th</sup> St. along 1<sup>st</sup> Ave. S

# Westin Hotel & Uptown Entertainment District



BJCC attracts 1.5 million people annually

#### The Alabama Theatre



Receives approximately 200,000 visitors annually and recently voted as one of ten great places for a fabulous film festival by USA Today

#### The Lyric Theatre



450 events projected in its first three years drawing over 330,000 attendees

#### **UAB Enrollment and Housing Data**

- Current student enrollment: 18,000
- Projected enrollment (2018): 20,000
- Students in UAB housing: 2,500
- Existing housing units: 2,500
- Planned housing units (2016): 4,300

